# About Fertile Ground

In the northeastern region of India, there is little support available to growers interested in traditional or organic farming.

Since 2003, Fertile Ground's projects in Assam have supported farmers, NGO's, agricultural extension staff, students and others interested in promoting more sustainable agricultural practices.



An important element of our work is sharing ideas and information about Canadian and Assamese culture, and creating opportunities for work and study exchanges.



#### Our work in Assam and in Canada is supported in part by contributions from:

World Community Development Education Society, Courtenay, B.C. Edible Island Whole Foods

Rotary Club of Strathcona Sunrise

Individual donors

and a *great* group of volunteers and supporters, just like you!

#### We also gratefully acknowledge the encouragement and support of

Centre for Indian Knowledge Systems
Canada India Village Aid

Rotary Clubs of Digboi (Assam) Cumberland Centennial, Rotary International and District 5020



Fertile Ground is a registered non-profit society with charitable status. To make a contribution, volunteer or explore opportunities to support our efforts in other ways, please contact:

## Fertile Ground: East/West Sustainability Network

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**Sustainability Network** East/West Ground 0





Assam, India and British Columbia, sustainable and traditional agriculture group of enthusiastic people from promote together to working

"The greatest constraints to growers who are shifting to more sustainable practices are the lack of knowledge, information sources & technical support."

FAO Report, United Nations

### more about Fertile Ground's work in Assam..

Visitors to Adarsh Seuj Prakalpa's 2 acre demonstration garden in Assam learn about eco-friendly ways to improve soil fertility and control insect pests.



With help from a local Rotary Club and area residents, Fertile Ground transformed an abandoned site littered with old building material into a "living" resource centre.

We work with women from low income families to develop new skills, celebrate traditional culture and earn additional income.





Organic tea from Assam is now being sold here in Canada, packaged in cotton bags that were woven by members of the Muliabari Women's Self-Help Group.

Fertile Ground provides small-scale tea growers with information about innovative production & marketing practices.



With our support, growers like Rajesh Singpho from the Singpho tribe have acquired small-scale processing units and are developing local, domestic and international markets for their organic teas.

NGO's, educators and individuals now have access to resource materials translated into Assamese language.





Adarsh Seuj Prakalpa publishes a monthly newsletter, and provides free access to written and audiovisual information about organic farming practices. Many of these materials are now available online!